

Proposal Evaluation Form



EUROPEAN COMMISSION

Horizon 2020 - Research and Innovation Framework Programme

Evaluation Summary Report - Research and innovation actions/Innovation actions

Call: H2020-EURO-SOCIETY-2014
Funding scheme: Research and Innovation action
Proposal number: 649378
Proposal acronym: FIRES
Duration (months): 36
Proposal title: Financial and Institutional Reforms for the Entrepreneurial Society
Activity: EURO-2-2014

N.	Proposer name	Country	Total Cost	%	Grant Requested	%
1	UNIVERSITEIT UTRECHT	NL	1,253,060	49.24%	1,253,060	49.24%
2	KATHOLIEKE UNIVERSITEIT LEUVEN	BE	523,950	20.59%	523,950	20.59%
3	FRIEDRICH-SCHILLER-UNIVERSITAT JENA	DE	56,350	2.21%	56,350	2.21%
4	UNIVERSITY OF PIRAEUS RESEARCH CENTER	EL	42,513	1.67%	42,513	1.67%
5	University of Pécs	HU	78,460	3.08%	78,460	3.08%
6	POLITECNICO DI MILANO	IT	191,384	7.52%	191,384	7.52%
7	INSTITUTO SUPERIOR TECNICO	PT	32,006	1.26%	32,006	1.26%
8	Stiftelsen Institutet for Naringslivsforskning (THE RESEARCH INSTITUTE OF INDUSTRIAL ECONOMICS)	SE	175,350	6.89%	175,350	6.89%
9	LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE	UK	191,568	7.53%	191,568	7.53%
Total:			2,544,641		2,544,641	

Abstract:

In this project we will analyse the broader contexts of smart, inclusive and sustainable growth in Europe to support implementation of the Commission's 'Europe 2020' growth strategy and to restore Europe's ability to innovate, grow and create jobs over the coming decades. In this proposal we argue that entrepreneurship must play a central role in that effort. 'Entrepreneurship' tends to make people think of the US and its model of high growth and high-tech start-ups in Silicon Valley. We are keenly aware, however, that a European growth agenda requires a focus on European entrepreneurship. US recipes and models will not fit the European context and do not deliver the results Europe wants. Our project's objective is therefore to thoroughly analyse European institutional arrangements and their current (in)ability to mobilise Europe's human, financial and knowledge resources for entrepreneurial activity. This will help us formulate an effective reform strategy to reinvigorate European economies. The current diversity of institutional arrangements in Europe has long and common historical roots that must first be recognised and understood. Based on common global trends in technology and competition, we then establish the urgency and desirability for making the transition to a more entrepreneurial economy throughout Europe. Once this has been established, our project will develop and provide the tools for policy makers to assess the quality of national and regional entrepreneurial ecosystems and to identify the main strengths and weaknesses with regard to making the transition. Based on this assessment we will formulate specific proposals to enhance the allocation of talent, finance and knowledge to new value creation and we will conclude our project with a legal analysis to see where competencies currently lie and what action could be taken.

Evaluation Summary Report

Evaluation Result

Total score: 14.00 (Threshold: 10.00)

Form information

SCORING

Scores must be in the range 0-5. Half marks may be given.

Interpretation of the score:

- 0-** The **proposal fails to address the criterion** or cannot be assessed due to missing or incomplete information.
- 1- Poor.** The criterion is inadequately addressed, or there are serious inherent weaknesses.
- 2- Fair.** The proposal broadly addresses the criterion, but there are significant weaknesses.
- 3- Good.** The proposal addresses the criterion well, but a number of shortcomings are present.
- 4- Very good.** The proposal addresses the criterion very well, but a small number of shortcomings are present.
- 5- Excellent.** The proposal successfully addresses all relevant aspects of the criterion. Any shortcomings are minor.

Criterion 1 - Excellence

Score: **5.00** (Threshold: 3.00/5.00 , Weight: 100.00%)

Note: The following aspects will be taken into account, to the extent that the proposed work corresponds to the topic description in the work programme. If a proposal is partly out of scope, this must be reflected in the scoring, and explained in the comments.

Clarity and pertinence of the objectives

Credibility of the proposed approach

Soundness of the concept, including trans-disciplinary considerations, where relevant

Extent that proposed work is ambitious, has innovation potential, and is beyond the state of the art (e.g. ground-breaking objectives, novel concepts and approaches)

The proposal is very well written with all the objectives clearly formulated.

The proposal introduces Entrepreneurship as a missing link between innovation, growth and job creation and as a key cross cutting factor in delivering economic growth through innovation.

The proposal contributes to all four dimensions of the EURO-2-2014 call.

The approach is multidisciplinary, brings a wide range of expertise to the problem and is supported by a complete literature base.

The selection of case study countries, Germany, Italy and the UK, is well justified on the range of institutional settings.

The historical legal and institutional approaches as well as the extension of the Global Entrepreneurship and Development Index form an effective research strategy.

Criterion 2 - Impact

Score: **4.50** (Threshold: 3.00/5.00 , Weight: 100.00%)

Note: The following aspects will be taken into account, to the extent to which the outputs of the project should contribute at the European and/or International level:

The expected impacts listed in the work programme under the relevant topic

Enhancing innovation capacity and integration of new knowledge

Strengthening the competitiveness and growth of companies by developing innovations meeting the needs of European and global markets, and where relevant, by delivering such innovations to the markets

Any other environmental and socially important impacts

Effectiveness of the proposed measures to exploit and disseminate the project results (including management of IPR), to communicate the project, and to manage research data where relevant

The expected impacts listed in the Commission work programme are addressed very well covering many dimensions, regional contexts and specificities.

The proposal is policy oriented and supports a new model of entrepreneurship for Europe.

The understanding of the relationship between growth, employment, environmental performance and social realities will be enhanced.

The involvement of stakeholders from the start of the project is appreciated.

The dissemination plan is ambitious and will be defined at the regional level according to local realities.

The proposal does not cover, from a quantitative point of view, the impact of introducing the entrepreneurship approach for growth and job creation.

Criterion 3 - Quality and efficiency of the implementation

Score: **4.50** (Threshold: 3.00/5.00 , Weight: 100.00%)

Note: The following aspects will be taken into account:

Coherence and effectiveness of the work plan, including appropriateness of the allocation of tasks and resources

Complementarity of the participants within the consortium (when relevant)

Appropriateness of the management structures and procedures, including risk and innovation management

The work plan is coherent and described very clearly.

The consortium is excellent with complementary competences and EU geographical coverage.

Scientists of many disciplines (entrepreneurship, economics, history, geography, law, political science and business management) are involved.

The management structure is flexible and professional and incorporates an external Advisory Board of a very high calibre.

Operational Capacity

Status: **Operational Capacity: Yes**

Not provided

Proposal content corresponds, wholly or in part, to the topic description against which it is submitted, in the relevant work programme part

Status: **Yes**

Not provided

Overall comments

Not provided